



MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – August 2016
DATE: 9/12/16
CC: Department Heads

Library Construction Update: Details, details, details. That's where the project is currently focused. If you think the building looks great from the outside, wait until you see the finished interior. Architect, Joel Westervelt's vision is becoming reality and the results are stunning.



The Library participated in the National Night Out event sponsored by Camp Verde Marshal's Office. Our table was shared by the three moms from a parent support group that has formed as a result of the autism training and programs sponsored by the library over the past year. The group is passionate about expanding support to families with a member on the autism spectrum and are meeting monthly at the library.

Thanks to an invitation from Town Council, three teens involved in library programs attended the Youth portion of the Arizona League of Cities and Towns conference. Celeena Johnson, a junior at CVHS, Ethan Moll, a junior at South Verde and Raymundo Rodriguez, a freshman at CVHS left Camp Verde at 5a (an incredible feat in itself) to represent Camp Verde in the flag carrying ceremony and participate in the Youth league. Special thanks to Library Clerk, Von Hatch, for chaperoning an participating in this event.

AZ Secretary of State, Michele Reagan, presented our \$20,000 LSTA grant check to the library. Secretary Reagan, State Librarian, Holly Henley and State Library Development Administrator, Jaime Ball toured the construction site after the grant presentation. Before she left, Secretary Reagan spent a few minutes collecting weeds in the library parking lot for her desert tortoise.

Report from Youth Services Librarian, Nadia Torabi: The children's room in the library was quiet this month compared to the last three.



Sigh of relief. An amazing program we started this month is Dolly Parton's Imagination Library. Any child under the age of five can receive a free book, once a month, every month, until their fifth birthday, no strings attached. What a wonderful way to promote early literacy, by getting material into the homes of children. I plan on visiting preschools in the Camp Verde and getting more children signed up during the month of September.

Report from Circulation and Volunteer Coordinator, Alice Gottschalk: Now and then we are approached by adults and/or teens required to do community service. Over the past few years, we have put them to work in a variety of tasks in the library. It is our goal to give them meaningful work and to help them see the many resources the library offers. I believe that people deserve a fresh start if they are willing to take it. Interestingly, some of our volunteers started out as community service assignments, showing what a difference we can make by investing in people.

Thanks to a savvy volunteer and an anonymous donation, we were able to take advantage of an opportunity to purchase used chairs hotel from Habitat for Humanity's ReStore for less than \$17/chair. The 51 chairs are now in a storage unit until they can be brought into the new building and professionally cleaned. They will be used in a variety of places throughout the library to provide leisure seating.



Be sure to follow our blog: <https://cvcltalk.wordpress.com/>. To really keep up with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

August 2016 Camp Verde Community Library Use Statistics

	Aug-16	Aug-15	% change	YTD-FY17	YTD-FY16	% change	
In-Library Uses							
Traffic Count	6,298	5,428	16.0%	12,399	11,791	5.2%	
New Cards Issued	66	55	20.0%	144	127	13.4%	
Public Computer Use	1,823	1,822	0.1%	3,552	3,940	-9.8%	
Early Literacy Computer Use	65	94	-30.9%	102	177	-42.4%	
Requests for Computer Help	123	89	38.2%	236	232	1.7%	
Reference Questions	153	140	9.3%	316	325	-2.8%	
Total In-Library Use	8,528	7,628	11.8%	16,749	16,592	0.9%	
Library Programs							
Adult Programs	27	18	50.0%	48	39	23.1%	
Adult Program Attendance	89	81	9.9%	162	167	-3.0%	
Adult Program Hours	2.5	2.25	11.1%	7	14	-51.9%	
Youth Programs	21	19	10.5%	45	47	-4.3%	
Youth Program Attendance	175	167	4.8%	368	591	-37.7%	
Youth Program Hours	15	13.5	11.1%	41	43	-4.7%	
Programs Off-Site	1	1	0.0%	9	9	0.0%	
Total Library Program Attendance	264	248	6.5%	530	758	-30.1%	
Circulation							
Items Checked Out	4,298	4,705	-8.7%	8,623	10,206	-15.5%	Average Circulation Activity per Open Hour 156.8
Items Checked In	4,569	5,578	-18.1%	9,619	12,164	-20.9%	
Items Used In-Library	240	127	89.0%	452	460	-1.7%	
Renewed Items	770	809	-4.8%	1,452	1,753	-17.2%	
Total Circulation	9,877	11,219	-12.0%	20,146	24,583	-18.0%	
Total Number Library Patrons	3,968	3,747	5.9%				
Circulation Areas of Interest							
Audio Books	205	169	21.3%	412	338	21.9%	
DVDs & VHS	1,620	1,751	-7.5%	3,280	2,972	10.4%	
eBooks	382	280	36.4%	763	564	35.3%	
Youth eBooks	59	34	73.5%	126	88	43.2%	
iPads & e-readers	0	8	-100.0%	3	43	-93.0%	
Large Print	178	254	-29.9%	355	482	-26.3%	
Magazines	153	110	39.1%	266	229	16.2%	
Kids & Teens Material	1,236	1,575	-21.5%	2,784	3,130	-11.1%	
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled	670	840	-20.2%	1,330	1,735	-23.3%	
Transit Items Sent & Received	n/a	1,595		1,427	3,129	-54.4%	
CVCL ILL Items Going Out	31	23	34.8%	52	49	6.1%	
ILL Items for CVCL Patrons	4	4	0.0%	6	13	-53.8%	
Total Transit, HOLDS & ILL Activity	670	2,435	-72.5%	2,757	4,864	-43.3%	
Library Volunteers							
Number of Volunteers	20	28	-28.6%	39	61	-36.1%	
Number of Hours Given	501	624	-19.7%	964	1,323	-27.1%	
Average Hours/Volunteer	25.1	22.3	12.4%	24.7	21.7	14.0%	
Collection & Development							
New Kids & Teen Material Added	69	27	155.6%	88	110	-20.0%	Number of Items Owned per Capita (pop 11,500) 2.8
New Books Added	115	70	64.3%	190	262	-27.5%	
New Audio-Visual Material Added	60	61	-1.6%	114	108	5.6%	
Total Items Added	175	131	33.6%	304	370	-17.8%	
Total Items Owned	31,956	30,639	4.3%				
Mending & Donations							
Items Mended or Repaired	67	63	6.3%	211	229	-7.9%	
Donations Processed	37	405	-90.9%	212	1,027	-79.4%	
Donations Cataloged	27	105	-74.3%	86	176	-51.1%	
Online Public Access Catalog							
OPAC Searches	n/a	7,240		n/a	21,589		